

Terms and Conditions

Visa Holiday Deals

Visa Holiday Deals is a discount program (the **“Program”**), which is offered and operated by Vive Plus, S.A. de C.V. (collectively, **“Vive Plus”** or **“we”** or **“us”**) to any individual (collectively, the **“Cardholder”** or **“you”**) who holds a Visa Credit Card or credentials, or a Visa Debit Card or credentials issued by a Visa issuer located outside of Mexico (individually, a **“Visa Card”** or **“Card”**). Visa Prepaid Card and Visa Business Cards do not participate in the Program.

Visa only provides the transaction processing and is not responsible for the Program. These terms and conditions (the **“Terms and Conditions”**) apply to the Cardholder for their participation in the Program. By participating in the Program, the Cardholder agrees to comply with these Terms and Conditions.

Under the Program, Cardholders will receive discounts from merchants participating in the Program (the **“Merchant”**). Each time said Cardholder uses an eligible Visa Card to make a purchase that meets the terms and conditions of a discount offer (individually, a **“Discount Offer”**).

Program Changes

Vive Plus has the right to modify, restrict, limit, or change the Program at any time. Changes may include, without limitation: changing the participating Merchants; changing the specific details, requirements, or qualifications of a Discount Offer; adding or deleting Discount Offers; changing the duration of any Discount Offer and changing these Terms and Conditions. We will notify you of material changes to the Program and/or these Terms and Conditions through a notice provided on the program’s website at <https://usa.visa.com/travel-with-visa/mexico-xb-offers.html> (the **“Program Website”**), so you should check the Program Website from time to time to determine whether such changes have taken place and what the changes consist of. We also reserve the right to suspend or terminate the Program at any time. Merchants may also discontinue or terminate without notice the Cardholder’s eligibility for a discount with that Merchant unless required by applicable law.

Eligibility

Cardholders with an eligible Visa Card can receive discounts at participating merchants.

Participation

There is no cost for the Cardholder to participate in the Program.

Eligible Purchase

You will receive a discount from Merchants only for purchases that fully comply with the terms of the applicable Discount Offer, as reflected on the Program Website, and which are made with your eligible Visa Card (the “**Eligible Purchases**”). We reserve the right to determine, at our sole discretion, whether a Visa Cardholder’s Card transaction is an Eligible Purchase.

Discount Offers

Each Discount Offer will be subject to additional terms and conditions specific to it. These “additional” terms and conditions may relate to such matters as the discount level for the Discount Offer, the expiration date of the Discount Offer, purchase requirements, limitations or restrictions, or other attachments to the Discount Offer. You may not qualify for a Discount Offer once the Discount Offer is removed from the Program. Participating Merchants may offer discounts on purchases of goods or services at their physical locations or their websites separately and independently from the Program. The details, terms, and conditions applicable to the Discount Offer in question are established by the Merchant and us at our respective and sole discretion. Please refer to the Program Website for additional Discount Offer terms and conditions and Program information.

Discount Offers may be subject to availability. Furthermore, Discount Offers are subject to applicable laws or regulations that may restrict or prohibit certain sales, including, without limitation, the sale of goods and services in specific restricted categories. Cardholders and the respective Merchant are each responsible for compliance with all laws relating to the Discount Offer, including the payment and collection of any federal, state, or local taxes.

Communications with Program Cardholders

The Program Website will present information regarding current Discount Offers. Through the Program Website, we may electronically transmit communications to you. All electronic communications from us to you will be considered “written” communications and will be deemed to be delivered to you no later than five calendar days from the posting date.

Please print a copy of these Terms and Conditions if you wish to retain one.

Customer Service

For any clarification related to the Program, please contact Customer Service at [mailto: acclaraciones@viveplus.com.mx](mailto:acclaraciones@viveplus.com.mx)

Please contact the Issuer's customer service representative if you have any other questions regarding your Visa Card. The Issuer's contact information may be on the back of your Visa Card or your Card Issuer's website. Any matter relating to the use of the Card is subject to your agreement with the Issuer.

Disclaimers and Limitations

Visa and Vive Plus are not responsible for products or services purchased through Eligible Purchases. You may be subject to additional terms and conditions, warranties, or other requirements of the Merchant and the manufacturer of the product or service provider. Visa or Vive Plus denies all representations or warranties, express or implied, including without limitation, those as to the quality, suitability, merchantability, fitness for a particular purpose or otherwise, concerning the Program, the Discount Offers, and any goods or services sold by Merchants in connection with the Program.

In no event shall Visa, Vive Plus, its affiliates, or any of their directors, officers, employees, agents, or subcontractors (collectively, the "Vive Plus Parties") have any liability in contract, tort, or strict liability whatsoever, for lost profits, lost revenues, lost business opportunities, exemplary, punitive, special, incidental, indirect, consequential or indirect damages, each of which is hereby excluded by agreement of the parties, whether or not such damages were foreseeable, or whether or not either party or any entity has been advised of the possibility of the occurrence of such damages. The Vive Plus Parties are not liable for any injury, damage, or loss to person or property, for any expense, accident, or inconvenience arising out of your participation in the Program, or for the use of products or services purchased through Eligible Purchases. Additionally, the Vive Plus Parties are not responsible for any errors, malfunctions, or problems of any kind, whether human, mechanical, typographical, printing, network, or electronic, related to the Program, including, without limitation, errors, malfunctions, or problems that may occur in connection with the administration of the Program, the processing of Eligible Purchases and/or discounts, or the submission of Discount Offers. Persons found tampering with or abusing any aspect of the Program, as determined solely by Vive Plus, will be removed from the Program, and all associated Eligible Purchases and/or discounts will be canceled and void.

The Cardholder agrees to indemnify and hold the Vive Plus Parties harmless from and against all losses, liabilities, damages, injuries, and expenses resulting from or arising out of any Cardholder's participation in the Program, including, without limitation, any damages relating to the use of products and services purchased through Eligible Purchases.

By participating in the Program, the Cardholder releases the Vive Plus Parties from any claims, liabilities, or damages related to the Program or the use of any Discount Offers. The Program and/or any Discount Offers under the Program are void where prohibited by applicable law. Notwithstanding anything to the contrary contained in these Terms and Conditions, Visa, Vive Plus, and all service

providers to the Program shall have no liability to the Cardholder or any Cardholder in connection with the Program.

Visa Holiday Deals is a program in which you can receive discounts and benefits when you use your Visa card at participating hotels, restaurants, car rentals, and entertainment parks while enjoying your trip to Mexico City Cancun, Playa del Carmen, Los Cabos and Puerto Vallarta. To redeem the offer, check the details and show the code or detail of the offer at the participating merchant, remember that it is essential to pay with your Visa card.