Rising Global Traveling Class

Travel is more affordable today than ever before. No longer a luxury, it has become a leisure activity enjoyed by a much broader spectrum of the world. More than 280 million households are expected to enjoy traveling internationally by 2025, with households in emerging markets representing nearly half of all traveling households.

Global Aging

The world’s population is aging. Over the next decade, Visa expects travelers over the age of 65 will be the fastest growing segment of the traveling population.

Increasing Connectivity

Digital and physical connectivity is changing in ways we have never seen and transforming how we explore the world. This is prompting more spontaneous and customized travel, with today’s international travelers growing accustomed to faster, more tailored trips.

Outbound travel spend by household income (2015-2025 compound annual growth)

Outbound trips by age (2015, percent of total)

Outbound trips by income (2015, percent of total)

Average number of countries visited in 2015 by Visa-branded, consumer cardholders who crossed borders

For more information, go to www.visa.com/travelinsights

Sources: The information presented leverages VisaNet information and was conducted with Oxford Economics.