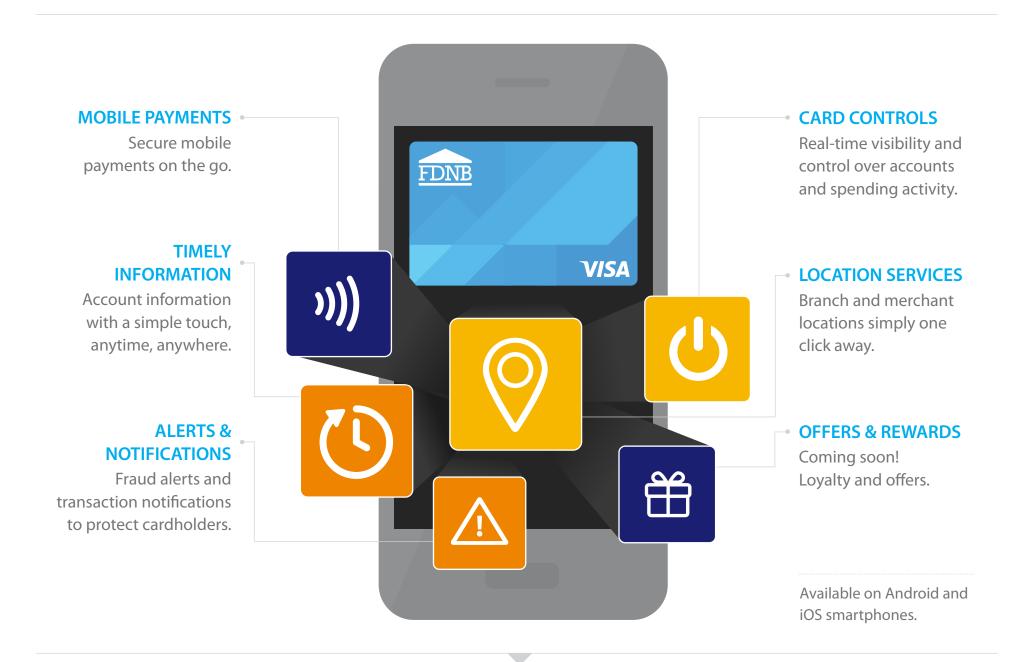
## Visa Digital Commerce App

A simple way to deliver more connected mobile experiences to cardholders.

The Visa Digital Commerce App is a secure and scalable mobile payment app solution that makes it easy for you to offer cardholders a more connected experience throughout the entire payment lifecycle. Hosted and managed by Visa, this turnkey solution enables you to deliver branded mobile experiences that can help you increase cardholder engagement, loyalty and usage.



## Capture the opportunity of a mobile-first world

With mobile payments expected to increase by nearly  $7x^1$  over the next five years, there's a huge opportunity for issuers to extend the value of their cards to meet these growing needs.

Consumers spend more time on smartphones than other connected devices combined.

Connected experiences are reinventing our expectations for how we live — from shopping to entertainment.

Highly active cardholders are more likely to pay via mobile.

## Get up and running in 4 simple steps\*



\*Specific implementation steps may vary based on desired features.

