Visa Fact Sheet
A global payments technology company at a glance

Visa is a world leader in digital payments, facilitating transactions between consumers, merchants, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement.

Moving money globally

- 200+ countries and territories
- 4.2B cards worldwide¹
- ~15,000 financial institutions²
- $14.5T total volume³
- 269.8B total transactions³
- 100M+ merchant locations⁴

Our purpose is to uplift everyone, everywhere by being the best way to pay and be paid.

Delivering value

- Provides merchants with assured payments and larger customer reach
- Provides acquirers with low cost and low risk acceptance tools
- Helps issuers continue to provide innovative and secure solutions for their customers
- Gives consumers secure and convenient ways to pay and be paid
- Provides fintechs, neobanks, digital wallets and enablers with scalable payment infrastructure
- Works with governments to help get benefits to people faster and with less disruption

For more information, visit visa.com/ourbusiness

¹ As of March 31, 2023; ² As of June 30, 2023; ³ For the 12 months ended June 30, 2023; includes payments and cash transactions; ⁴ Data provided to Visa by acquiring institutions and other third parties as of December 31, 2022. Merchant locations reported includes an estimate of 20 million small businesses that utilize payment facilitators.

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