

## About *Financial Soccer*

The new version of *Financial Soccer*, launched in January 2014, is a free educational FIFA World Cup™ branded video game that combines the world's most popular sport with an award-winning financial literacy curriculum.

*Financial Soccer* challenges players to answer fast-paced, multiple-choice money management questions correctly to advance down the field for a chance to score a goal. The game offers single player and head-to-head game play options and has been translated into 10 different languages. The game features three difficulty levels geared to children, teens and adults that teach players key concepts about saving, spending, budgeting and the wise use of credit.

Following the successful rollout of *Financial Soccer*, Visa launched the new version of *Financial Football*. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app for iPhones and iPads (in HD) on iTunes. The game has been played online more than 5 million times.

## How to Play *Financial Soccer*

*Financial Soccer* can be played for free at [www.financialsoccer.com](http://www.financialsoccer.com).

The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning.

Each module features:

- Narrative overview of the concepts to be taught
- Goals and objectives of each lesson
- Teaching notes to help educators structure their lessons
- A discussion section for teachers and students to talk through the real-life application of the financial concepts
- An activity section for group exercises and quizzes

## *Financial Soccer* Around the World

*Financial Soccer* was released in 41 countries in conjunction with the 2014 FIFA World Cup™. It is currently available in 15 languages. The new version of the game, launched in China and Canada in 2013, features improved game play with higher fidelity graphics and precedes the FIFA 2014 World Cup™ Brazil in Rio de Janeiro.

The game is available in the following countries: Argentina, Australia, Azerbaijan, Bahrain, Belarus, Brazil, Canada, Chile, China, Colombia, Costa Rica, Ecuador, Egypt, Honduras, Indonesia, Jamaica, Japan, Jordan, Kenya, Korea, Kuwait, Lebanon, Malaysia, Mexico, New Zealand, Panama, Peru, Philippines, Russia, Rwanda, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, UAE, Ukraine, Uruguay, USA, Venezuela and Vietnam.

Visa has partnered with 10 state governments to co-brand and distribute free copies of *Financial Soccer* to every public high school in those states, including: California, Illinois, Indiana, Nevada, New York, North Dakota, Utah, Vermont, Washington and West Virginia.

## About Practical Money Skills for Life

*Financial Soccer* is part of [Practical Money Skills for Life](#), Visa's free, award-winning financial education program, which contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom. The game is the latest component of Visa's decade-long commitment to financial literacy, which has helped millions of people worldwide learn how to manage their money wisely.

## For More Information

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