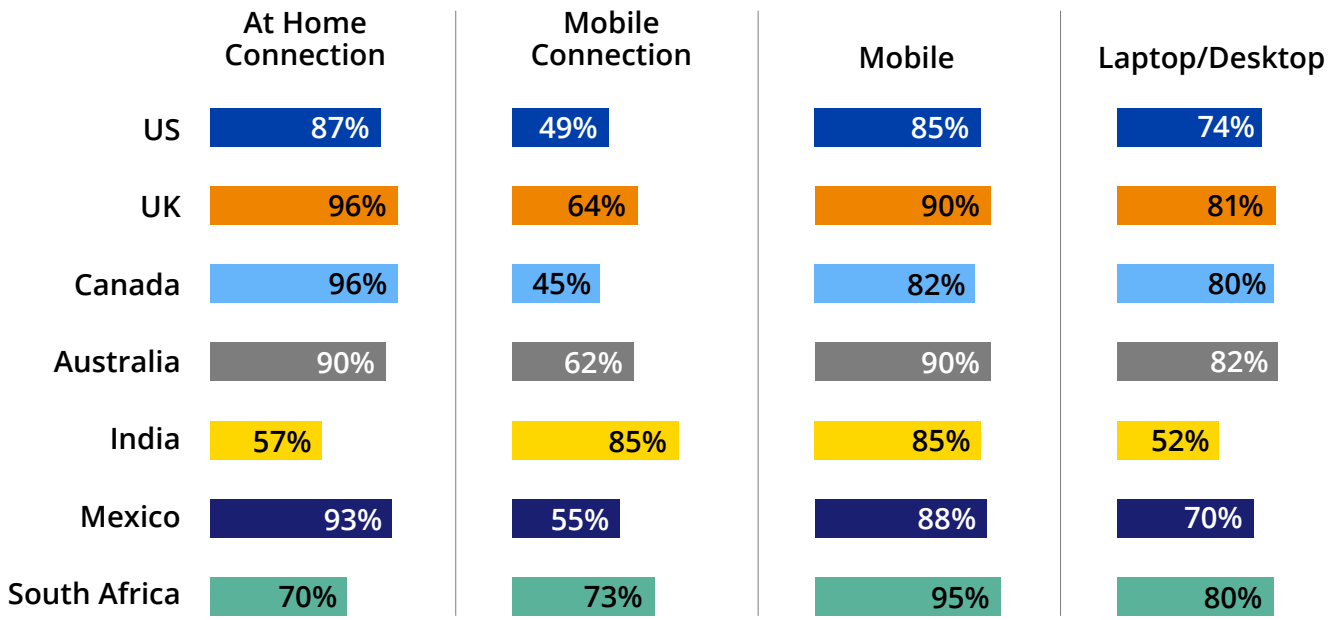


## Digital Equity and How It Can Power Inclusive Economic Recovery

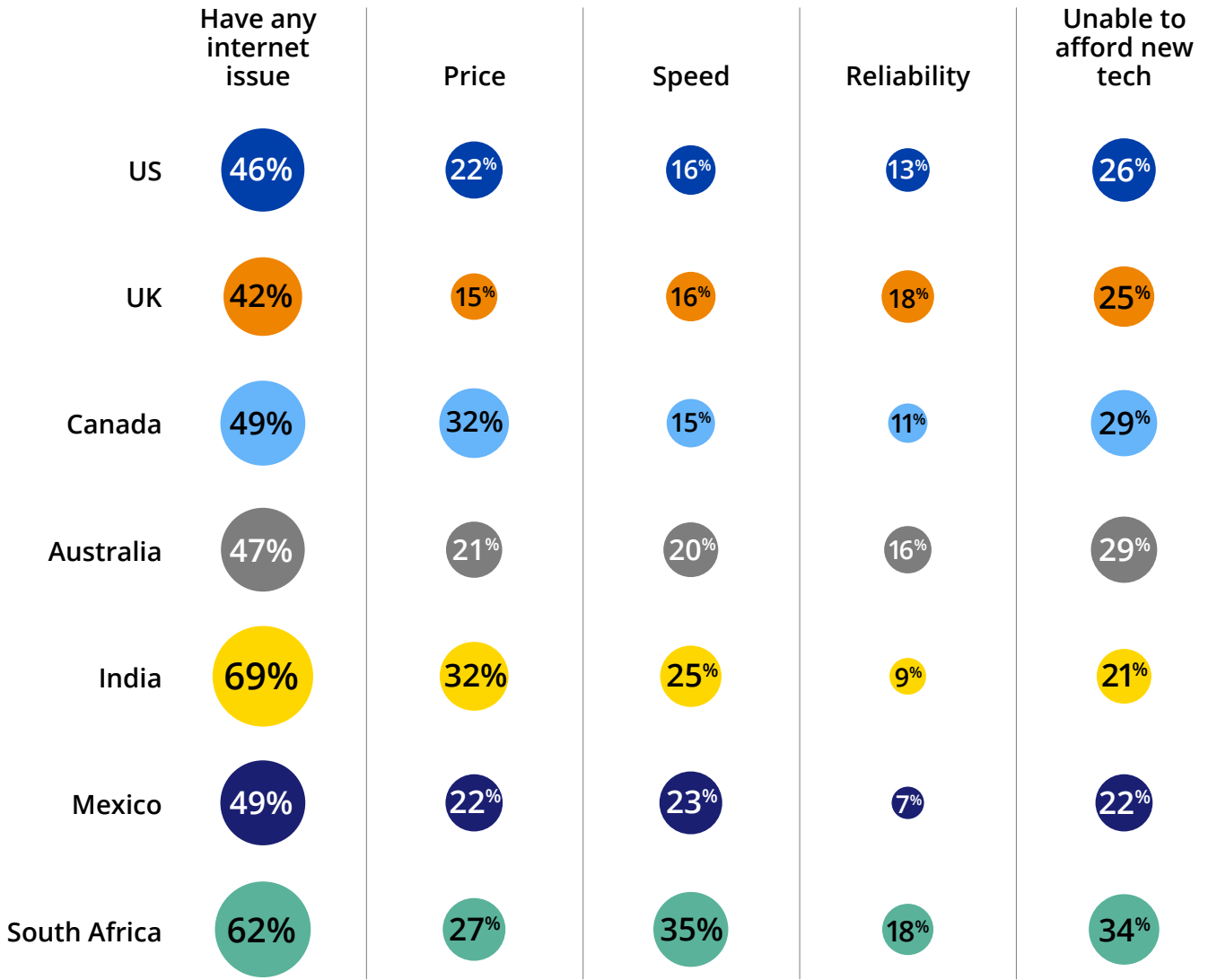
Visa is committed to giving all people and businesses more opportunities to benefit from digital platforms.



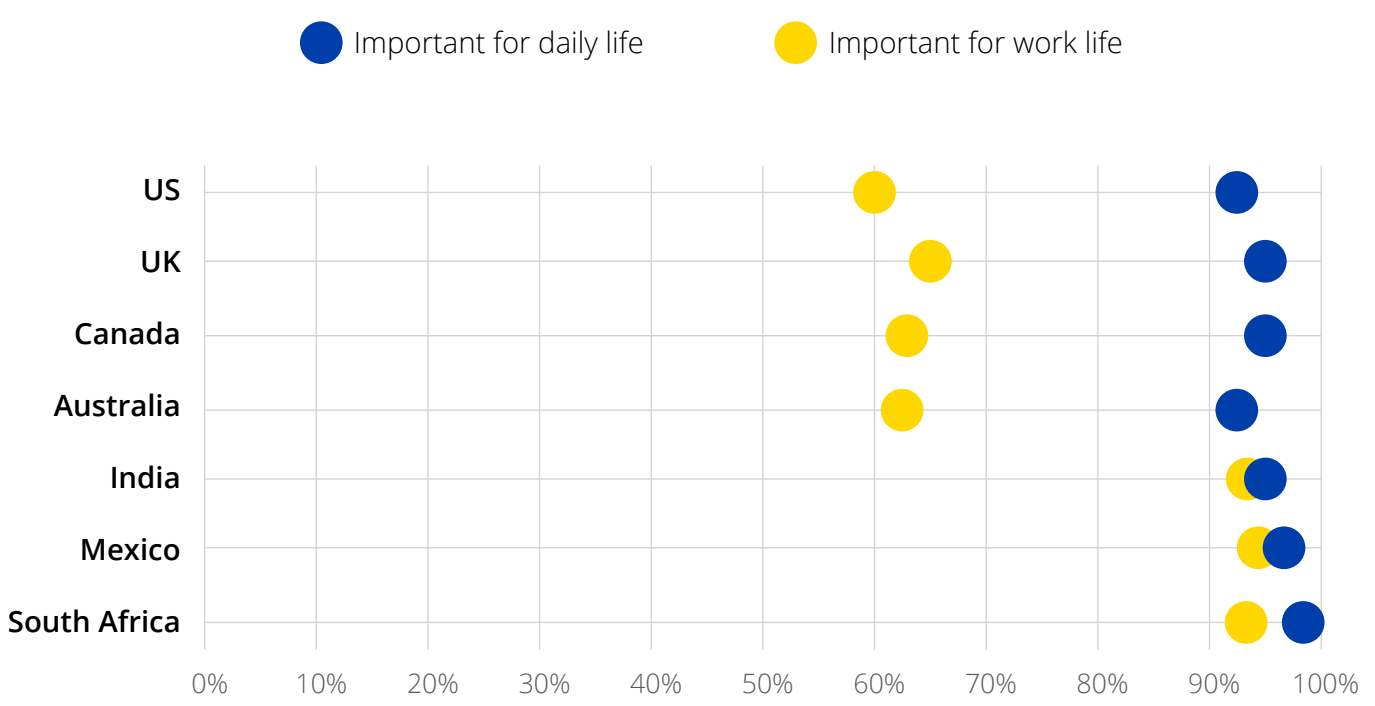
**Access:** People access the internet in different ways and face varying challenges with regards to price, speed, reliability, and affordability of new technology.



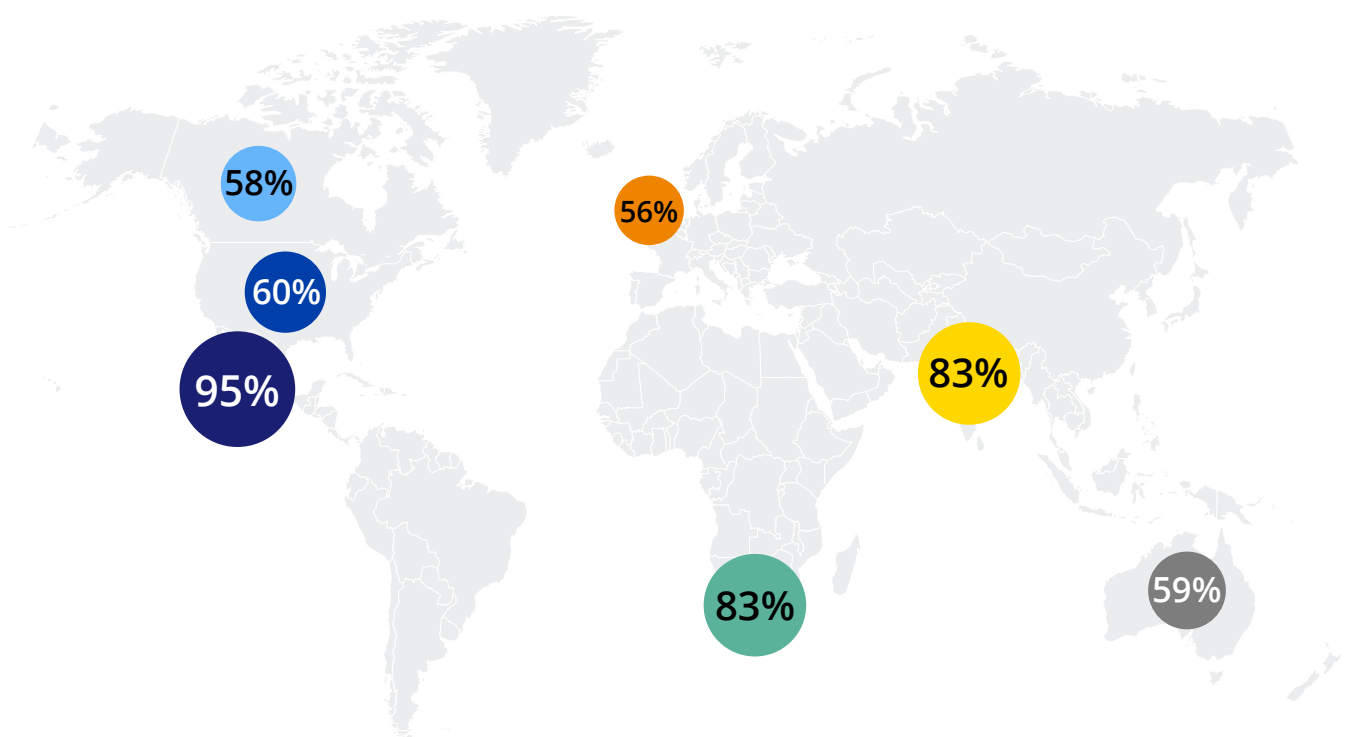
Nearly **50%** of respondents report having issues accessing the internet.



**Usage:** Every country is unique and has its own patterns. Digital equity is dynamic and must incorporate local contexts.



**Perceptions:** While the definition of digital equity varies by market, the majority of respondents believe digital equity is very important to a global recovery from the pandemic.



**Source:** Digital Equity Survey (September 2020). Commissioned by Visa and conducted by Morning Consult among a sample of 2,200 adults in the United States, and 1,000 adults in each of United Kingdom, Canada, Australia, India, Mexico, and South Africa. The interviews were conducted online. In each market, the audience reflected the general population to ensure representation across gender. Results from the full survey have a margin of error of +/- 3 percentage points. The goal of the study was to learn more about digital equity and respondents' access to technology and the internet.