



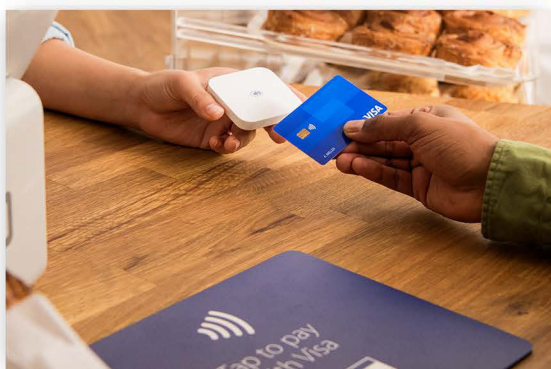
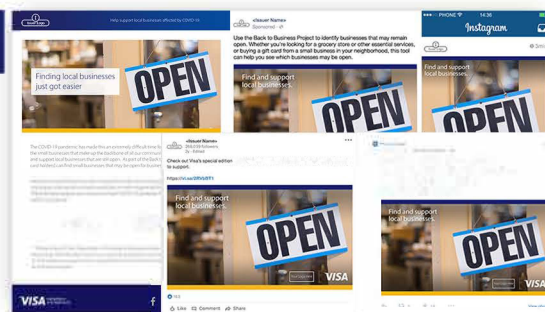
Contactless Materials to assist Merchants



Visa understands the importance of setting up small businesses for success, especially when it comes to accepting contactless payments. We have created a variety of resources for merchants to leverage to support contactless implementation and use during the pandemic.

COVID-19 **Contactless Merchant Marketing Toolkits:**

Which includes email templates, social posts, marketing guidelines and employee training guidelines on how to effectively promote contactless payments at your business and support marketing efforts during the pandemic.



Contactless Acceptance “Starter Kit” Resources:

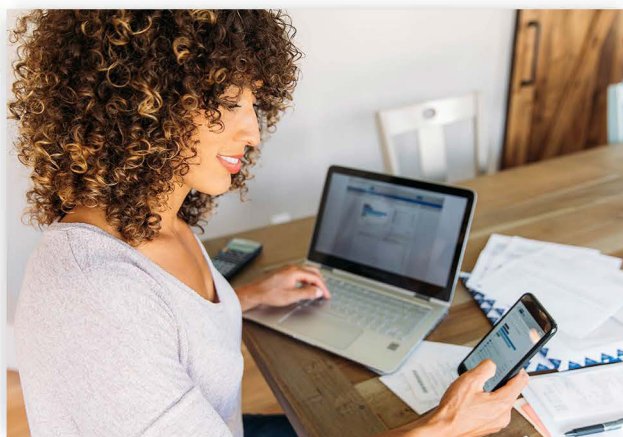
Implementation guide for merchants: Receive more information on how to set up payment terminals and other technical details on accepting contactless payments.

COVID-19 Contactless messaging guide for merchants: Best practices and recommendations for promoting contactless payments to customers in light of consumer behavior changes during the pandemic.

Additional Resources for Merchants:

Utilize Digital Payments: Ensure merchants are set-up to accept digital payments. **Authorize.Net**, a Visa Solution, makes it simple to accept electronic and card payments, online or over the phone.

Small Business Hub: Visa has created the Small Business Hub, a one-stop-shop website that includes information for small businesses on how to start, run and grow. With information, tools and offers, SMBs can learn how to get online, start accepting digital payments, and much more.



Promote contactless payments with Visa's market ready materials. Let customers know you accept contactless payments with **FREE POS marketing materials** and access educational toolkits to support employees on executing contactless payments.