

Forecasting a NEW YEAR of spending

As 2017 approaches, Visa asked consumers how they plan to spend the New Year, what goals are top of mind and what types of payments they have tried, prefer, love, could do without, and plan to try next year.

TIME TO GET FINANCIALLY FIT

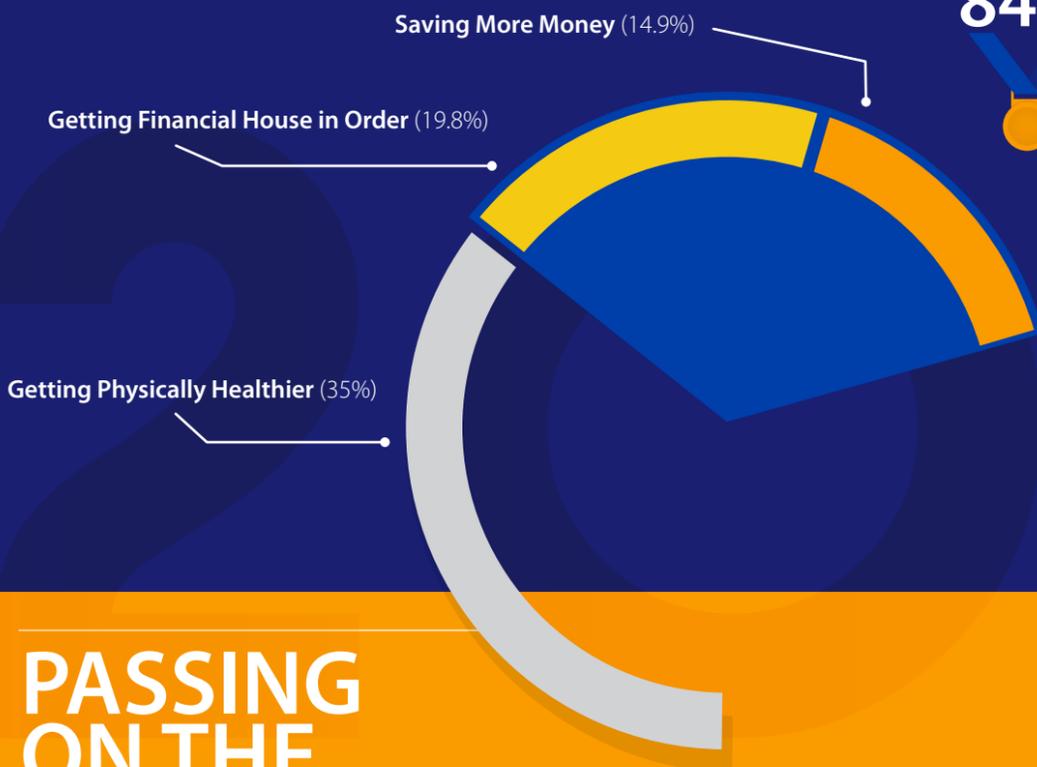
When it comes to resolutions for 2017, consumers will be keeping a careful eye on their finances

35%

Of consumers surveyed want to focus their 2017 resolution on financial matters, virtually tied with getting in shape

84%

Are feeling positive that they will achieve their goals!



PASSING ON THE PARTY

A majority of consumers plan to stay at home for New Year's Eve

2017 priorities included:



Spending Time with Family & Friends
9.7%



Getting a New Job
9.5%



Traveling More
7.7%



Starting or Ending a Relationship
3.0%

53.3%

Plan to stay home with family or friends this New Year's Eve



More revelers plan to spend less than \$50 on their New Year's celebration compared to those planning to spend more than \$100

2017: THE YEAR OF MOBILE PAYMENTS?

Evidence suggests that next year could see a rise in mobile payments as innovative and convenient transaction options continue to make shopping more convenient and secure



Almost 18% of consumers used mobile app payments for parking and food payments in 2016, with that number expected to jump to 26% next year



While 18% of those surveyed tried a mobile payment last year, 26% of consumers say they plan to try mobile pay in 2017



Interestingly, 40% of people say paying biometrically with their finger is the coolest thing ever and think it's a secure form of payment

SECURITY

Consumers most often cited chip cards as the safest way to pay for goods and services, followed by paying biometrically and using online payment express services like Visa Checkout



35%



31.6%



27.4%