How Things pay for things

By the year 2020, the Internet of Things (IoT) will consist of more than 20.4 billion devices, including mobile phones, wearable technology, home appliances and cars. Each device is a potential way to pay, and Visa is enabling new payment opportunities with security in mind.

Powering Things to pay

Before that smart device around your wrist, in your garage or on your wall can buy something, it needs to be payment-enabled. Visa secures payment functionality for the Internet of Things using Visa Token Service. Here’s how a token is provisioned to a device and activated for payment:

1. Cardholder loads a Visa account to his or her connected device
2. Device sends account load request to token requestor
3. Token requestor requests payment credential from Visa Token Service
4. Visa Risk Manager makes a decision based on approval rules established by Visa account issuer
5. Visa Token Service generates and delivers token to the device
6. Token requestor provisions token to the device and activates for payments

Once activated, a device can make payments, meaning one Thing (a connected car) can pay for another Thing (gas).

Enabling Things globally

Token Service Providers (TSPs) are expanding access to the world’s most innovative payment solutions. They accelerate the adoption of secure digital payments, making it possible for payment innovators to quickly and easily turn any device in the market into a payment device.

TSPs are third-party, Visa Ready businesses that expand access to Visa Token Service across the globe by providing products, services and solutions to issuers and token requestors.

As Internet-of-things devices, mobile devices and mobile wallets proliferate, there is a huge opportunity for new entrants to the payment space to offer digital payments. The Token Requestor and Issuer TSPs will help scale secure, digital payments and streamline the process for new entrants into the space.

About the Visa Ready Program

The Visa Ready Program is designed to help ensure that all approved devices meet Visa and EMVCo security and performance guidelines. The program provides innovators a path for devices, software and solutions to initiate or accept Visa payments. It also offers a framework for collaboration with Visa, as well as guidance and best practices to access the power of the Visa network. Learn more about the Visa Ready program.

¹ http://www.gartner.com/newsroom/id/3598917

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