

Visa Fraud Monitoring Program Will Be Extended to Help Mitigate Counterfeit Fraud at U.S. Automated Fuel Dispensers

U.S. | Acquirers, Issuers, Processors, Agents

Visa, Interlink Networks



Overview: In response to the global health, economic and operational uncertainty brought on by the COVID-19 pandemic, Visa has extended the U.S. domestic automated fuel dispenser EMV® liability shift to 17 April 2021, and has also extended the Visa Fraud Monitoring Program for automated fuel dispensers (VFMP-AFD) during the interim period. This article provides additional details about the VFMP-AFD program extension.

As announced in the 30 April edition of the *Visa Business News*, Visa has delayed the liability shift for U.S.-issued and U.S.-acquired automated fuel dispenser (AFD) counterfeit fraud transactions **until 17 April 2021**. Visa has also extended **through 30 April 2021** the Visa Fraud Monitoring Program for automated fuel dispensers (VFMP-AFD), which identifies U.S. AFD merchant outlets that generate excessive counterfeit fraud. Acquirers will be subject to counterfeit fraud disputes for AFD merchant outlets identified through the program.

Related Training From Visa Business School:

- Risk

Acquirers are encouraged to work with merchant outlets that have excessive fraud to identify and implement solutions to mitigate fraud. U.S. AFD merchants can access tools and services that help mitigate counterfeit fraud, including Visa Transaction Advisor, Address Verification Service and transaction velocity controls.

Under the VFMP-AFD program extension, Visa will monitor AFD counterfeit fraud transaction activity posted **through 16 April 2021. The VFMP-AFD program will end in May 2021 following the processing of 1 April through 16 April 2021 transaction activity.** After the VFMP-AFD concludes, AFDs will revert to monitoring under the terms of the Standard / Excessive VFMP as defined in the Visa Rules (ID#: 0029288). Please refer to the Additional Resources section below for other useful information, including prior *Visa Business News* articles that describe the VFMP-AFD program.

Visa Risk Performance Tracking

Visa will notify U.S. acquirers of AFD merchant outlets identified in the VFMP-AFD program through the Visa Risk Performance Tracking (VRPT) tool, available at Visa Online.

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For More Information

Merchants and third party agents should contact their acquirer.

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