An Easier Way to Get Around – with a Tap

More cities around the world are enabling contactless technology to deliver an improved experience for riders, helping save valuable time by eliminating the need to purchase or reload a fare card.

In a recent Visa survey, nearly half of UK commuters cited the introduction of contactless payments as the single most significant improvement to their overall public transport experience.¹

On select subway and bus lines the New York MTA has seen positive feedback and adoption already seeing 1 million taps coming from contactless cards from all over the world, representing 93 countries. In fact, more than 22,000 people tapped on a single weekday in July.²

Florence locals and visitors can now tap to pay on over 355 buses in the city including the airport bus service and The Mall shopping outlet route.³

MetroRio rolled out contactless payments across all of its 41 stations in April 2019. Just two months after launching, they have seen 50,000 contactless transactions.⁴

Singapore commuters have a faster and more convenient way to get around as a result of the Land Transport Authority’s SimplyGo initiative with 30,000 contactless acceptance points. The first 1 million contactless transactions for transit came just 10 days following the launch.⁵
Transport for Greater Manchester recently launched contactless technology on their Metrolink tram network, eliminating the need to pre-purchase a ticket before traveling.

Miami-Dade Transit is giving riders a new way to tap on its rail lines with contactless cards and contactless-enabled devices.

As one of the first capital cities to accept contactless at all underground transit stations, Minsk, Belarus will expand acceptance to all city trains and ground transport.

Edinburgh’s Lothian Buses recently launched acceptance of contactless cards and contactless-enabled devices on their network, giving locals and visitors a more convenient way to get around the city.

Learn more about contactless payments:
www.visa.com/contactless

For merchants interested in contactless branding at checkout:
www.merchantsignage.visa.com

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2. New York Metropolitan Transportation Authority data, July 2019; https://new.mta.info/