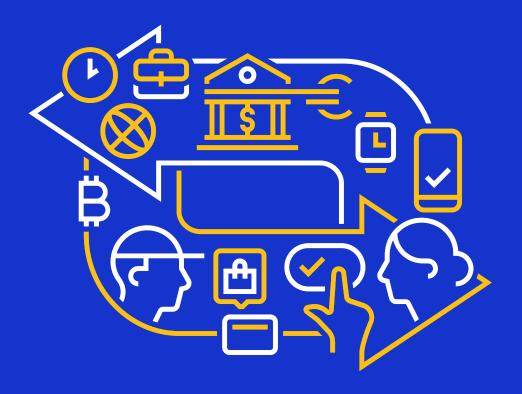VISA

Icon catalog for Visa.com

Management of Icon Assets

January 22, 2024

Overview and notes

— Visa's icon library currently consists of 164 icons in 2 color ways: Blue/Yellow and White.

— All of these icons (in both color ways) exist on the DAM in transparent PNG format, so there is no need to upload any new image assets.

— Icons can be used on Visa.com in two components: Icon bundle and Simple icon bundle.

— Reference the correct icon file name included in this catalog in your documentation (Jira ticket, copydeck, etc.)

— These icons reside under the Brand > Icons folder in AEM DAM.

    — Icon folder path: /content/dam/VCOM/Brand/icons

    — Relative path example: /content/dam/VCOM/Brand/icons/paper-icon-110x110.png

    — Full URL example: https://usa.visa.com/content/dam/VCOM/Brand/icons/paper-icon-110x110.png

Blue/Yellow color way

acquirer-icon-110x110.png

alert-icon-110x110.png

api-icon-110x110.png

artificial-intelligence-icon-110x110.png

atm-card-icon-110x110.png

banking-apps-icon-110x110.png

bell-icon-110x110.png

biometric-face-icon-110x110.png

biometric-voice-icon-110x110.png

bitcoin-apps-icon-110x110.png

blockchain-icon-110x110.png

book-icon-110x110.png

box-gear-apps-icon-110x110.png

calculator-icon-110x110.png

calendar-icon-110x110.png

car-icon-110x110.png

card-and-phone-icon-110x110.png

card-chip-icon-110x110.png
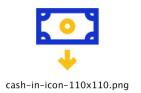

card-holder-icon-110x110.png
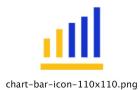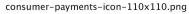

card-icon-110x110.png

Blue/Yellow color way

card-lifecycle-icon-110x110.png

card-transfer-icon-110x110.png

cards-icon-110x110.png

cash-in-icon-110x110.png

cash-out-icon-110x110.png

cbdc-icon-110x110.png

chart-bar-icon-110x110.png

chart-pie-icon-110x110.png

chart-rising-icon-110x110.png

chat-bubble-icon-110x110.png

checkmark-validation-icon-110x110.png

clock-icon-110x110.png

cloud-icon-110x110.png

coffee-icon-110x110.png

commercial-icon-110x110.png

consumer-payments-icon-110x110.png

conversion-icon-110x110.png

cross-border-icon-110x110.png

crypto-icon-110x110.png

currency-conversion-icon-110x110.png

4

Blue/Yellow color way

dashboard-icon-110x110.png

data-alt-icon-110x110.png

data-center-icon-110x110.png

data-icon-110x110.png

data-store-icon-110x110.png

digital-content-icon-110x110.png

digital-provider-icon-110x110.png

directions-icon-110x110.png

document-checkmark-icon-110x110.png

documents-icon-110x110.png

ecommerce-icon-110x110.png

enabler-icon-110x110.png

enhanced-control-icon-110x110.png

enrollment-icon-110x110.png

face-happy-icon-110x110.png

face-sad-icon-110x110.png

female-consumer-icon-110x110.png

fingerprint-icon-110x110.png

flag-icon-110x110.png

fraud-icon-110x110.png

Blue/Yellow color way

gear-settings-icon-110x110.png

gift-icon-110x110.png

global-icon-110x110.png

government-icon-110x110.png

growth-icon-110x110.png

hand-shake-icon-110x110.png

hard-touch-icon-110x110.png

headset-icon-110x110.png

help-icon-110x110.png

help-support-icon-110x110.png

house-icon-110x110.png

internet-of-things-icon-110x110.png

issuer-icon-110x110.png

kiosk-icon-110x110.png

laptop-data-icon-110x110.png

laptop-icon-110x110.png

launch-icon-110x110.png

leading-by-example-icon-110x110.png

lightbulb-icon-110x110.png

list-checked-icon-110x110.png

Blue/Yellow color way

list-view-icon–110x110.png

location-tag-icon–110x110.png

lock-security-icon–110x110.png

magnifying-glass-icon–110x110.png

male-consumer-icon–110x110.png

map-alt-icon–110x110.png

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merchant-icon–110x110.png

mobile-icon–110x110.png

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stopwatch–icon–110x110.png

supporting–communities–icon–110x110.png

tablet–checkmark–icon–110x110.png

tablet–horizontal–icon–110x110.png

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target–icon–110x110.png

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thumbs–down–icon–110x110.png

Blue/Yellow color way

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wallet-icon–110x110.png

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Icon library
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