Visa Checkout is an online checkout service from Visa that allows customers to make purchases quickly and easily from any device. Visa Checkout allows customers to store their card and shipping information in a secure account, so that they only need to enter a username and password at checkout.

**By the numbers**

- 300K+ live merchants
- 19M+ registered users
- 1,500+ financial institutions
- 23 countries worldwide

**Success stories**

- 86% of enrolled Visa Checkout customers completed transactions from the shopping cart in 2015
- 63% of Visa Checkout users in 2015 made 30% more transactions per buyer regardless of checkout option
- Users are 6.5x more likely to choose Visa Checkout when it incorporates personalized card art

**Issuer experiences**

“Protecting our members’ personal and financial information is a top priority for us. Introducing Visa Checkout to our members provides them with a secure and seamless payment option.”

-Aaron Aggerwal
Assistant Vice President of Credit Cards, Navy Federal Credit Union

1. Based on 2015 Visa Checkout cardholder study, commissioned by Visa. Based on data derived from the cardholder research panel of one million U.S. PC/laptop users measuring panelists’ purchases at 12 e-commerce domains, April-October 2015.
2. Based on Visa Checkout and VisaNet data for the period July 2015-July 2016. For Visa transactions only.
3. Based on usage when card art was shown for existing users with the “remember me” option selected, U.S. only, data for August 2015.
4. Based on usage when card art was chosen for existing users with the “remember me” option selected, U.S. only, data for August 2015.