

Your money, your way

The tech revolution in 2020 that changed the ways we pay

People around the world can't stop tapping

Globally, we saw widespread growth in **contactless payments** which are becoming the standard for face-to-face transactions:

We now have **17 countries** where contactless exceeds _____



of face-to-face transactions¹

and **60+ countries** where contactless is at least _____



of face-to-face transactions¹



Tap like a pro

In more than **60 countries around the globe**, Visa has increased limits on the amount of tap to pay transactions — meaning **you can pay for larger purchases with a simple and secure tap**

Look



Check for the Contactless Symbol  on the store's checkout terminal

Tap



When prompted, bring your card or device within a few inches of the Contactless Symbol 

Go

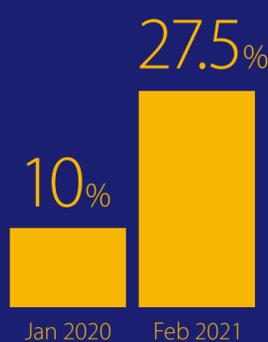


Once your payment is confirmed, you're good to go

New York City — where tap to pay is trending



Of all face-to-face transactions in New York City, tap to pay increased from:²



Tap to ride is now available for the estimated **1.7 billion riders on New York's MTA**³

And people are tapping to ride, with **31 million Visa taps on the MTA**²

Merchants went multi-dimensional — to meet you online, at the curb and at your door



49% of surveyed people now prefer to shop online⁴



of surveyed small business owners **adopted new technologies** to meet customers online and in-app⁴

67% of surveyed small business owners tried a new approach in 2020 to keep you happy⁴

The card wash

More than 3 in 5 surveyed consumers (62%) are taking steps to keep their credit card clean⁴



✓ DO

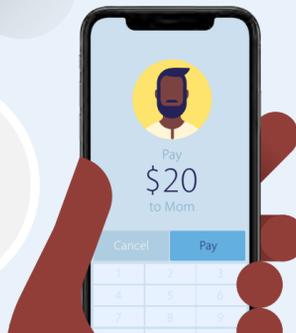
Do use disinfecting wipes to clean both sides of the card
Do wash with dish soap under running water for 20 seconds

✗ DON'T

Don't use harsh chemicals or abrasive materials to clean
Don't use rubbing alcohol
Don't submerge the card

Money's moving in real-time* — between friends, family and businesses worldwide

Whether you prefer to be paid via your debit card or directly to an account, **Visa Direct enabled nearly 3.5 billion push payments transactions globally in fiscal year 2020**⁵



Government Payouts

Receiving disbursements from the government to make purchases is simple, convenient and secure with Visa Prepaid Cards. The U.S. Department of Treasury distributed nearly **12 million Economic Impact Payments** using these cards from April 2020 – February 2021⁶

P2P

Payback's a breeze through **100+ enabled person-to-person (P2P) providers**.

This payment choice is gaining steam as Visa Direct-enabled P2P payments saw a **75% year-over-year growth globally**⁷

P2P payments on Visa Direct grew globally in 2020



100+ enabled P2P providers

Emerging payment tech to know



Tap to Phone: Technology that helps transform current Android smartphones or tablets into contactless payment acceptance terminals without additional hardware



Cryptocurrency (aka digital currency):

Consumers holding bitcoin and other digital assets can get a Visa card with one of the 35 crypto wallets and exchanges issuing Visa. That card is good for fiat transactions at any of the nearly 70M merchants who accept Visa



Installments (aka buy now, pay later):

Make big purchases without breaking the budget by splitting purchases into equal payments over a set amount of time

*Actual fund availability depends on receiving financial institution and region

¹ VisaNet Data, Dec. 2020; ² VisaNet Data, February 2021; ³ MTA Data, subway and bus ridership for 2019; ⁴ Visa Back to Business Study, 2021 Outlook, Global Small Business and Consumer Insights; ⁵ VisaNet Data, FY2020; ⁶ Visa Government Payment Card Program; ⁷ Visa FY2020 Annual Report

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